

Global Warming

Straight talk about conservation

Conservation can make a difference in the quality of your life — and the quantity in your pocketbook.

Every dollar you save on your light bill is a dollar in your pocket. Here's a three-step strategy to help you conserve.

YOUR PERSONAL CONSERVATION PLAN

Step One: Commit.

Decide you're going to conserve and bring the entire household into the plan.

Write down some simple tactics to start the conservation habit in your household. When leaving the room, shut off the lights; when incandescent bulbs burn out, replace them with CFLs.

Step Two: Stop wasting energy.

Don't pipe heat into vacant rooms. Check to see the windows are shut and sealed. Don't set the thermostat to 80. Don't run the hot water for a half-hour as you wash and rinse pots and pans by hand. And don't shower for an hour — by some estimates, the amount of energy used to heat water often exceeds that used to heat the entire house in winter. Now that's waste.

Step Three: Spend some money.

Insulate.

Buy Energy Star rated windows and appliances.

Spend a bit of cash to properly dispose of the old refrigerator in the garage, you know, the one with a six-pack of beer and last year's leftover liver casserole.

Not only can you save on your personal and household budget with a conservation strategy; you will contribute to a decrease in electricity demand nationwide.

Let's be clear: Conservation alone will not solve all of America's energy ills. But it is an important and cost-effective component of your electric cooperative's energy strategy as well as its statewide and national cooperative associations. And the energy you save, collectively and individually, will make a difference you can see right away.

**Climate Change . . .
Let's get it right!**



This climate change message is brought to you by your local electric cooperative in conjunction with the Montana Electric Cooperatives' Association as an educational service to members.

What is our greenest power?

“The power you conserve.”



“Every watt you conserve lets a power plant cut back by one watt. If all Americans conserved, we could save the equivalent of entire power plants. What could be greener? One watt, one person, one power plant at a time. Imagine the savings. Are you up to it?”

— Alan Ruby, Kalispell, Trustee and Vice-President of Flathead Electric Cooperative and successful owner of a wallcovering business.

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